

PROMOTIONAL
PACKAGE



sheen
MAGAZINE
AWARDS

SEPTEMBER 26TH

8PM ^{EST} | DRESS CODE: **SEXY & CHIC**

BUCKHEAD THEATRE

3110 Roswell Rd NE Atlanta, GA 30305

#SHEENMAGAZINE
WWW.SHEENMAGAZINE.COM

sheen MAGAZINE AWARDS

THE MISSION

A weekend to remember as *SHEEN Magazine* presents the SHEEN Magazine Awards for our readers, partners, advertisers, and family to experience the Ultimate in Beauty! The Celebration of the Year will include a VIP private reception, virtual screening, live performances, and incredible after party. *SHEEN Magazine* gathers the city influencers and celebrities for another year of flourishing.

INTRODUCTION

SHEEN Magazine is The Ultimate in Beauty for the modern day woman distributed nationally and internationally in major retailers across the globe. Celebrating over 15 years of existence, the national lifestyle and beauty publication is the preeminent voice for the American beauty on new trends, techniques and products.

Published bi-monthly, *SHEEN Magazine* maintains its influence by always remaining current on what is happening and what is to come with beauty, fashion, hair and the world of entertainment. We seek to cultivate, educate and motivate our readers to their personal level of success and excellence.



**WHERE CELEBRITIES, INFLUENCERS, ENTREPRENEURS,
& LOVERS OF SHEEN MAGAZINE UNITE TO CELEBRATE
ANOTHER YEAR AS THE ULTIMATE IN BEAUTY.**

A LOOK AT 2023

The dazzling world of entertainment came together once again for the highly anticipated ninth Annual SHEEN Awards, hosted by the dynamic duo of **Headcrack** and **Carisha the Diva**. This star-studded event truly celebrated talent, creativity, and style.

Before the main event kicked off, the audience was treated to an electrifying pre-show with performances that set the stage on fire. **Bonita Jalane's** soulful melodies, the captivating sounds of SHEEN Media Group Soundstage Artist **All is Well**, the energy brought by **NBT Wop**, **B.U.D's** rhythmic beats, and the lyrical prowess of **Trig the Optimus** all served as a thrilling prelude to the night's festivities.

Once the main show began, the audience was in for a treat with a lineup of outstanding performances. **LAYA's** mesmerizing vocals, **Yung LA's** infectious energy, **Young Dro's** stage presence, **Roscoe Dash's** signature style, and **OJ the Juiceman's** crowd-rousing performance made the night unforgettable.

ABOUT THE SHEEN MAGAZINE AWARDS

The **Ninth annual SHEEN Magazine Awards** presented by SHEEN Media Group celebrated these remarkable performances and recognized and honored excellence in various categories within the entertainment industry. From musicians to actors and influencers, the SHEEN Magazine Awards spotlighted these individuals' contributions to shaping the entertainment world. The prestigious guest list for this event boasted a lineup of industry luminaries. Among those in attendance were celebrated music executive **Benny Pough**,

the multi-talented **Gary Wit the Tea**, known for co-hosting Dish Nation and his work as a radio personality and actor, **Kellie Bowman**, the daughter of **Dr. Sebi**, and the distinguished award-winning playwright, producer, showrunner, and actor **JD Lawrence**. Their presence elevated the event, infusing it with an even greater sense of excitement and importance.

Throughout the evening, attendees were dazzled by the talent on display and inspired by the sense of unity and creativity that permeated the event. The SHEEN Magazine Awards have consistently served as a platform for emerging artists to showcase their skills and connect with industry leaders, making it an essential part of the entertainment calendar.

As the night concluded, it was evident that the 9th Annual SHEEN Magazine Awards had once again succeeded in bringing together the best and brightest in the entertainment industry. With unforgettable performances, well-deserved accolades, and a guest list that read like a who's who of the entertainment world, this year's event was a testament to the power of creativity and talent. As fans eagerly await next year's edition, one thing is certain: the SHEEN Magazine Awards continue to shine as a beacon of excellence in entertainment.

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DR. FELICIA





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SPONSORSHIP OPPORTUNITIES

SILVER - \$5,000

- VIP Admittance for (2) To SHEEN Magazine Awards Kick-Off Party
- VIP Admittance for (2) To SHEEN Magazine Awards with VIP Seating
- VIP Access for (2) to the "Official" Red Carpet
- VIP Access for (2) to the International Media/Press Corp (Interviews via 1-on-1 Media Room)
- Complementary Access for (2) to After-Party
- (2) VIP Bags
- (1) 15-second commercials during the pre-show, intermission, and post-show
- (2) Social Media posts within a 6-week period
- 1/2 ad in the magazine
- Online Feature on sheenmagazine.com
- Company Logo Featured on SHEEN Magazine Website
- Company Mentions in Post-Press Release
- Mention in opening and closing remarks
- Exclusive logo placement on the event digital wall, website, sponsor step-and-repeat/backdrop, (stage backdrop removed), on-site signage (provided by the sponsor - must be approved by SMA 2 weeks in advance), and social media with a clickable link

BRONZE - \$2,500

- VIP Admittance for (2) To SHEEN Magazine Awards Kick-Off Party
- VIP Admittance for (2) To SHEEN Magazine Awards with VIP seating
- VIP Access for (2) to the "Official" Red Carpet
- VIP Access for (2) to the International Media/Press Corp (Interviews via 1-on-1 Media Room)
- Complementary Access for (2) to After-Party
- Logo placement on the event wall digital display, website, and social media
- (1) 15-second commercial during the pre-show
- 1/4 size ad in the magazine
- Company Logo Featured on SHEEN Magazine Website
- Company Mentions in Post-Press Release
- Mention in opening and closing remarks
- Exclusive logo placement on the event wall digital wall, website, sponsor step-and-repeat/backdrop, (stage backdrop removed), on-site signage (provided by the sponsor - must be approved by SMA 3 weeks in advance), and social media with clickable links

RUBY - \$500

- VIP Admittance for (1) To SHEEN Magazine Awards Kick-Off Party
- VIP Admittance for (1) To SHEEN Magazine Awards
- VIP Seating for (1) To SHEEN Magazine Awards
- VIP Access for (1) to the "Official" Red Carpet
- VIP Access for (2) to the International Media/Press Corp (Interviews via 1-on-1 Media Room)
- Complementary Access for (1) to After-Party
- (2) VIP Bags
- Provide (200) Items for Gift Bags (Min \$300 Value)
- Company Logo Featured on SHEEN Magazine Website
- Company Mentions in Post-Press Release
- Mention in opening and closing remarks
- Exclusive logo placement on the event digital wall, website, sponsor step-and-repeat/backdrop, (stage backdrop removed), on-site signage (provided by sponsor - must be approved by SMA 3 weeks in advance), and social media with a clickable links

CUSTOM PACKAGING AVAILABLE BY REQUEST

SEPTEMBER 26TH

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contact: info@sheenmagazine.com to become a sponsor

PERCENTAGE
OF PROCEEDS
BENEFIT





PRE-SHOW PERFORMANCE PACKAGE

LIVE PERFORMANCE (5-7 MINUTES)

(3) VIP TICKETS FOR THE EXCLUSIVE 2024 SHEEN
MAGAZINE AWARDS KICK-OFF PARTY

(3) VIP TICKETS FOR
THE SHEEN MAGAZINE AWARDS

(3) VIP TICKETS FOR THE 2024 SHEEN
MAGAZINE AWARDS AFTER PARTY

(1) SHEEN MAGAZINE ONLINE FEATURE

TOTAL PACKAGE VALUED AT \$2,000

EXCLUSIVE INDIE ARTIST PRICE

\$1500.00

**CUSTOM ARTIST MEDIA PACKAGING
(PHOTOSHOOTS, MUSIC VIDEOS, MAGAZINE)
AVAILABLE BY REQUEST**

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**CONTACT PR@SHEENMAGAZINE.COM
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DESIGNER SPOTLIGHT PACKAGE

FASHION BREAK DURING PRE-SHOW

YOUR DESIGNS WILL BE FEATURED
DURING THE FOLLOWING:

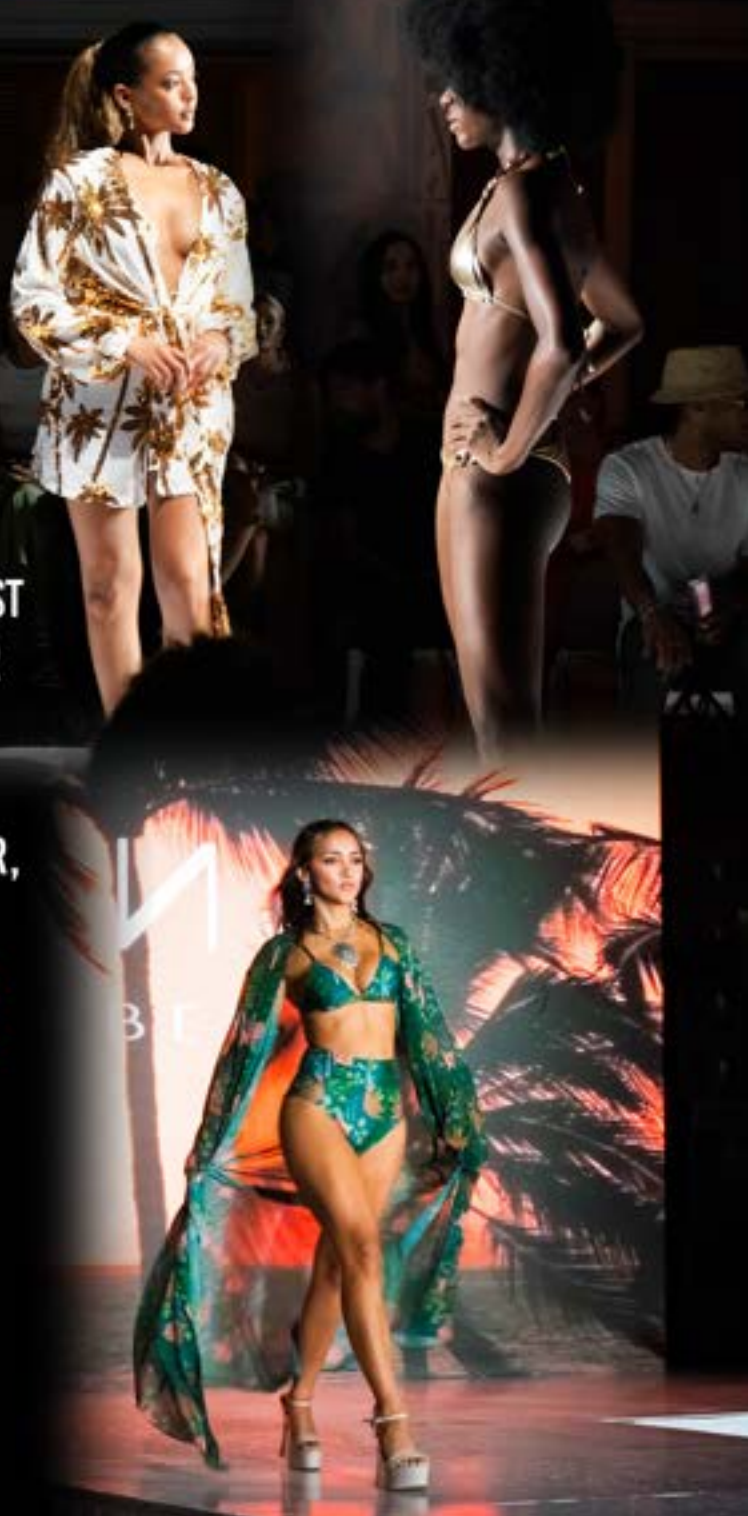
ESCORTS BEFORE THE SHOW
PRE-SHOW WITH ARTIST PERFORMANCES
TROPHY GIRLS THROUGHOUT THE EVENT
AN OPPORTUNITY TO STYLE A SHEEN AWARDS HOST
BRAND INCLUSIONS AS SHEEN AWARDS DESIGNER
(SHEEN AWARDS FLYER)
WEBSITE FEATURE
3 VIP TICKETS TO SHEEN AWARDS KICK OFF MIXER,
AWARDS SHOW & AFTER PARTY

EXCLUSIVE DESIGNER PRICE

\$2000

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CONTACT
PRDIRECTOR@SHEENMAGAZINE.COM
MKTG@SHEENMAGAZINE.COM
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CONTACT



HEADQUARTERS

SHEEN MAGAZINE

22 Howard Creek Dr
Fountain Inn, SC 29644

P: (864) 862-6782

F: (864) 862-6285

MAILING ADDRESS

SHEEN MAGAZINE

P.O Box 6533
Greenville, SC 29607

